



# Sponsors' dossier

EU eHealth  
Competition

Barcelona 2017

# Welcome to the edition 2017

The eHealth Competition is a cost-efficient opportunity to assess the European landscape of health IT companies. You will identify potential partners and major trends, network with stakeholders and get branded as a company that cares about innovation in eHealth.

*In May 2017 the Final will be held in **Barcelona**,  
in collaboration with Health 2.0 Europe and Healthio*



# 150+ SMEs

The 5th edition of the EU SME eHealth Competition that took place in 2016 in Amsterdam attracted more than 150 Digital Health SMEs across Europe.

## Sponsors 2016





# Opportunities at sight

The Competition has these categories:

- **Promises:** SMEs with annual turnover less than 500,000€.
- **Champions:** SMEs with annual turnover over 500,000€.
- **Diabetes:** Introduced in 2017, this new category will recognize the best solutions targeting diabetic patients.

We collect valuable information from the applicants, only shared with sponsors and jury, that may help find your perfect match.

Contact us for opportunities to having your own track with the kind of companies you are interested in: per vertical, turnover or geography.

## How it works...

SME's will be asked to submit a 2 page summary describing the innovation, achievements, turnover and expected impact of their solution.

After reviewing the documentation, the organizers will invite 6 SMEs per category to the Final.

The Final will take place in Barcelona on the 3rd of May 2017.

Each finalist will have a maximum of 5 minutes to make its case in front of the jury.

The jury will deliberate and award the prizes (1st, 2nd, 3rd prize per category). Winners will be disclosed during the plenary session on that day.

Pan-european dissemination will take place before and after the conference, supported by the Competition organizers and media partners.

# Sponsorship

20% early bird discount on sponsorship confirmation before 28th of February 2017.

## SILVER

- Included in photographs with winners
- Logo included in dissemination
- Logo on competition website during the year of the competition
- Special benefits for attending Health 2.0 and Healthio conferences

Sponsorship fee: 1,500€

## GOLD

- Jury participation at the Final (1 seat)
- Lunch during the deliberation
- Prize handling at the winners disclosure
- Included in photographs with winners
- Logo included in dissemination
- Logo on competition website during the year of the competition
- Special benefits for attending Health 2.0 and Healthio conferences

Sponsorship fee: 5,000€

## DIAMOND

- Jury participation at the Final (2 seats)
- Lunch during the jury deliberation
- First prizes handling at the winners disclosure
- Display corporate identity in the room during the Final and the disclosure
- Corporate information and logo included in the dissemination
- Management of 1to1 interviews with SMEs on request
- Included in photographs with winners
- Logo on competition website during the year of the competition
- Special benefits for attending Health 2.0 and Healthio conferences

Sponsorship fee: 10.000€

# Past sponsors



# Every year has been a great experience

And we will continue helping  
digital health SMEs  
to grow with your support

2016



2015



2014



2013



2012



# Communication plan

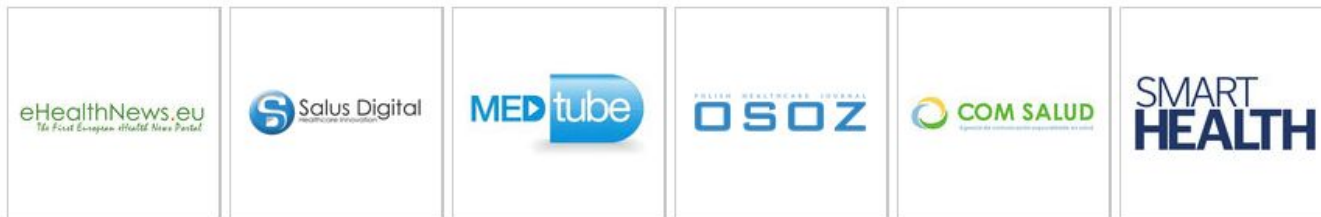
The Competition executes a Communication Plan, multiplied by the channels of our 25 local partners. Most of them are intermediary organizations within the eHealth sector, with capilar local networks and the ability to create targeted communication across Europe.

This exposure will spread the word over at least 15 european countries and traditional social media channels. Sponsors logos and, where applicable, sponsor information will be included in the multiple communication waves.

## SOME OF OUR CHANNELS

- Official Competition website.
- Mailing list (1.500+ contacts), linkedin (5.500+) & twitter (900+) .
- Dissemination via press releases and interviews with the traditional media. Intensive use of social media after the prizes have been disclosed, supported by the partner's newsletters and other digital channels.

## Media partners





# Co-located events



The annual gathering of digital health champions exploring international innovations in patient-provider communication, consumer health, wearables, data analytics and so much more.

## HEALTHIO

**3-5 MAYO 2017**  
RECINTO MONTJUÏC



**Fira Barcelona**

HEALTHIO is a new event organised by Fira de Barcelona where patients, citizens, professionals and companies can see and try out in-situ the latest advances in the field of health. It will feature solutions for today's health needs. Also, the latest innovations in genomics, wearables, digital health, robotics, medical devices and 3D bioprinting will be presented.



# More info

and contact

[www.ehealthcompetition.eu](http://www.ehealthcompetition.eu)

**Jorge Gonzalez**  
Managing Director of TICBioMed

[jorge.gonzalez@ticbiomed.net](mailto:jorge.gonzalez@ticbiomed.net)  
+34 657847238

---